

Result of the survey made to the members of the Association



What do you know about the Association's communication?

"El butlletí"



94 % They read it



Opinions

- ✓ *Outdated format, direct and fast diffusion is needed (Twitter, FB, mailing)*
- ✓ *It would be better to have a short pill not a PDF*
- ✓ *Include legislative news*
- ✓ *Blog to allow comments and encourage debate*

"Twitter"



58 % They follow it

"Facebook"



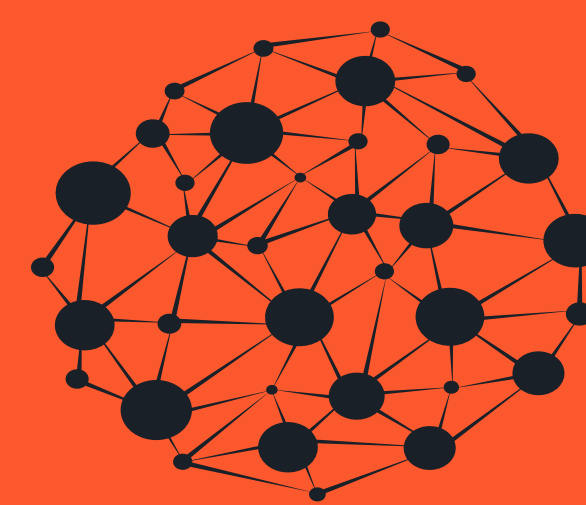
37 % They follow it

"Newsletters"



94 % They open it

"Arxiforum"



55 % Sign up



Opinions

- ✓ *Close it*
- ✓ *Little useful and functional*
- ✓ *Convert it into thematic debates, type LinkedIn*

Communication networks that should be strengthened

